

RECOMMENDATIONS FOR COMMUNITY FUTURES and SHUSWAP BUSINESS DEVELOPMENT CENTRE

Recommended Projects	Action Required	Suggested Timeline	Projects that require Funding
<p>ng act a Shuswap Tree Fruit imilar to the project in er</p> <p>op a team of professionals hists, new product ers, etc.) to be available to users of the commercial</p> <p>rch and acquire additional nt (dehydrator, garlic peeler, fruit press, vacuum pack , etc.) for the commercial o increase its usage</p>	<p>1 a) Shuswap Business Development Centre needs to contact Noelle Mathis (604) 879-0837, contact person for the Vancouver Tree Fruit Project to obtain additional details about organizing this type of project b) Shuswap Business Development Centre should develop a board of interested farmers, producers, and volunteers who could help co-ordinate the project c) Processing of the fruit could be organized by the Shuswap Business Development Centre and take place at the commercial kitchen</p> <p>2) Shuswap Business Development Centre should hire a team of part-time professionals on a contractual basis who would be available to those interested in using the commercial kitchen.</p> <p>3) Shuswap Business Development Centre needs to conduct further research among farmers, producers to determine the need for additional equipment for the commercial kitchen.</p>	<p>Short term (within 6 months)</p> <p>Short term (within 6 months)</p> <p>Short term (within 1 year)</p> <p>Long term (within 3 years)</p> <p>Short term (within 1 year)</p>	

<p>ng and Training needed</p> <p>op a resource listing of the products and locations of and producers in the ; give the Chambers of ce copies of the list</p> <p>ng should be pursued for the regional program, Ministry ulture</p>	<p>1) Community Futures should initially start with the contact list of all respondents for this project which was given to Community Futures. Add to this list those who were unable to participate (Insight Research has this list). Add the list to an Internet site which already exists to enable farmers to access it easily and network with other farmers</p> <p>2) Community Futures should contact Donna Anaka, Ministry of Agriculture, Vancouver: (604) 666-3921 or email-- Donna.Anaka@gems8.gov.bc.ca concerning the Buy BC program.</p>	<p>Short term (within 6 months)</p> <p>Short term (within 3 months -- before funding becomes unavailable)</p>	<p>Funding available from Ministry of Agriculture: Buy BC Program</p>
<p>ed Waste Products</p> <p>products</p> <p>hens</p>	<p>1) Contact Kevin Murphy, District Agrologist at Ministry of Agriculture, Vernon and Andrea Gunner to inform them about the three producers who are interested in the status of an extraction facility in the Okanagan for whey. Ask them to keep potential interested parties informed.</p> <p>2) Community Futures should inform the feather industry about the potential for uses of spent hens and feathers (see Insight Research report, Nov. 12, 1999)</p>	<p>Short term</p> <p>Short term</p>	

<p>Specialty & Niche Products and Services</p> <p>Develop a processing and pick-up service that would pick up fruit, vegetables, etc. from the farm, process in a commercial kitchen, and deliver back to the farmer.</p> <p>Explore the idea of a mobile delivery van which offers specialty products door-to-door.</p> <p>Identify different specialty and niche products that were identified in Insight's report, Nov. 12, 1999. Determine which have the most potential and explore and research these products.</p> <p>Examples of specialty products include:</p> <ul style="list-style-type: none"> Organic eggs Organic trout Dried or dehydrated organic products Organic seeders Organic vinegars, especially raspberry Organic produce Organic garlic powder and baked Organic local, organic produce e.g. raspberries, beans, etc. Organic mushrooms Organic chicken, turkey and beef Organic m hay for racehorses, show horses and show horses Organic straw for organic vegetable Organic hemp 	<p>1) Shuswap Business Development Centre should research any other similar services offered elsewhere. Individual farms (who may be interested) should be contacted to evaluate their interest in this service.</p> <p>2) Community Futures needs to research other mobile market/delivery van services in order to explore the viability of developing this entrepreneurial service.</p> <p>3a) Community Futures could use an agricultural web site to inform farmers in the Shuswap about identified potential for specific specialty and niche products.</p> <p>3b) Shuswap Business Development Centre in conjunction with the Ministry of Agriculture, Vernon, should offer a seminar on the potential of specialty and niche products. This should take place at the Shuswap Business Development Centre.</p>	<p>Short term (1 year)</p> <p>Short term (1 year)</p> <p>Long term (3 years)</p>	
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<p>development of a fruit press which entails the production of small fruit presses (or for those fruit tree owners who would like to press their own</p>	<p>4) Community Futures should conduct further research among fruit growers in the Shuswap re: market for a small fruit press. This could be a potential idea for a small entrepreneur.</p>	<p>Short term (1 year)</p>	
<p>Marketing & Agriculture Awareness Develop an agricultural training program to address the labour issues experienced agricultural workers and increase the pool of skilled agricultural labour</p>	<p>1) Shuswap Coordinating and Training Society in conjunction with Human Resources Development Corporation should investigate and research other agricultural training programs available and consider offering a similar type of training program in the Shuswap. An agricultural training needs assessment should be conducted as a first step.</p>	<p>Short term (1 year)</p>	
<p>Develop a series of hands-on workshops and/or courses on food processing to take place at a commercial kitchen</p>	<p>2) Shuswap Business Development Centre needs to research and explore training workshops on agri-food processing (how to can, how to preserve, etc.) delivered elsewhere and offer similar ones for Shuswap farmers, residents and organizations. The Continuing Education Dept. of OUC should then work in conjunction with the Shuswap Business Development Centre to offer these workshops/courses.</p>	<p>Short term (1 year)</p>	
<p>Develop a Shuswap agricultural website which would enable farmers to market and inform the public of their products, increase awareness among the public of agriculture in the Shuswap, offer the website a library listing, etc.</p>	<p>3a) See Diagram C in the Appendices. Community Futures should determine the revenue source method for the web site such as memberships, advertising space, taking a percentage of online auction transactions, etc. 3b) Community Futures should hire a web master, choose where the web site should reside and the domain name for it. 3c) Community Futures needs to then determine the content for the web site.</p>	<p>Long term (3 years)</p>	

<p>a presentation or seminar on the benefits and potential of the nutraceutical industry to the public, and producers.</p>	<p>4) Community Futures in conjunction with Andrea Gunner, an agrologist in Armstrong, should locate a resource person/speaker to present a seminar on the nutraceutical industry.</p>	<p>Short term (1 year)</p>	
<p>neous <p>op a community garden can be used by many different types of residents (see Insight into the Shuswap's report, Nov. 12, 1999 for more information). Ideally the community garden would be located in close proximity to the community centre. Diagram A provides a visual representation of the perceived links between the community garden and other groups in the Shuswap region.</p> </p>	<p>1a) See Diagram A. Community Futures should contact the Districts of Sicamous and Salmon Arm in order to determine whether there is any potential district-owned land available for a community garden they would be willing to donate. 1b) A public forum should be organized by Community Futures or any other interested group in order to initiate interest in the idea. 1c) Depending on the amount of interest, funding could be sought for any equipment needed. Contact Laura Kalina, South Central Health Unit, Kamloops. She has been actively involved in community gardens.</p>	<p>Long term (3-5 years)</p>	<p>BC Investment Agriculture Foundation Contact: Sherry Greening (250) 356-1833 or email: Sherry.Greening@gems7.gov.bc.ca</p>
<p>op a community greenhouse could be used by community members and provide a location for seedlings, transplants, hydroponics, etc. The Grow-Tech 2000 portable farm could be used and used in the community centre.</p>	<p>2a) See Diagram A. Community Futures needs to obtain land to house the greenhouse; this could be from the Districts of Sicamous and Salmon Arm or from individuals with unused land. 2b) A public forum should be organized by Community Futures or other interested groups such as the Shuswap Garden Club in order to initiate interest in the idea. 2c) Depending on the amount of interest, funding could be sought for equipment, materials needed for the greenhouse.</p>	<p>Long term (3-5 years)</p>	<p>BC Investment Agriculture Foundation Contact: Sherry Greening (250) 356-1833 or email: Sherry.Greening@gems7.gov.bc.ca</p>
<p>op a relationship and rapport with the Boards of all Farmers' Associations in the Shuswap in order to educate them on marketing strategies, location, future needs, etc.</p>	<p>3) The Agriculture Sub-Committee of Community Futures should share the research results from this project and help them improve their operations and marketing strategies.</p>	<p>Short term (1 year)</p>	<p>BC Investment Agriculture Foundation Contact: Sherry Greening (250) 356-1833 or email: Sherry.Greening@gems7.gov.bc.ca</p>

